

**REGULATIONS AND PRACTICAL ARRANGEMENTS** OPEN CALL & EXPO FOR VISUAL ARTISTS

#### WHAT

With 'Shameless Summer', BuroMuro is focusing on artists, illustrators, graphic designers and photographers. This open call runs from 9 April to 19 May 2024. The selected works will be on display from 28 June to 1 September 2024 in a group exhibition at Studio Binnekyk, interior architecture and inspiration lab in Mechelen, and BuroMuro.com.

#### THEMA

The theme for this year's open call is 'Shameless Summer'. Think of the burgundian lifestyle, long and warm summer nights, sandals with stockings and warm pints by the water. Of escapism, freedom, je m'en foutism, enjoying the everyday and friendship. Without limits.

## TIMING

Submit your work at Beeld	From 9 April until 19 May 2024
Announcing selected works	Thursday 24 May 2024
Digital delivery of the work	Deadline Wednesday 29 May 2024
Handing in work (negotiable)	<u>Handing in work at Studio Binnekyk</u> Friday 21 or Saturday 22 June 2024 between 10h00 and 16h00 Adress: Korenmarkt 41, 2800 Mechelen
Vernissage	On Friday 28 June, we will host the selected participants at a networking event linked to the vernissage of the expo. Through this event, we focus on broadening the selected participants' network. On Friday 30 August and Saturday 31 August, we will conclude with a finissage.
Art Prints sale via <u>buromuro.com</u>	From 6 July until
Expo in Studio Binnekyk (Mechelen)	From 28 July until 1 September 2024
Pick up work	<u>Pick up at Studio Binnekyk</u> Friday 6 or Saturday 7 September 2024 between 10h00 and 16h00 Adress: Korenmarkt 41, 2800 Mechelen

### WHO CAN PARTICIPATE?

'Shameless Summer' is for anyone, aged 18 and above.

#### HOW TO PARTICIPATE?

Submit your work between 9 April and 19 May 2024 (midnight) on the online platform Beeld <u>via the submission form</u>. Within the open call 'Shameless Summer', each participant may submit only one work, but with multiple images and/or videos of it. When submitting, alternate detail photos with overview photos to give a clear idea of what your work looks like. All images will be shown to the jury members during the judging session. Participation is free of charge.

#### WHAT'S ALLOWED, WHAT NOT?

- With 'Shameless Summer', we want to be able to exhibit a wide range of creations. For this, all types of works are allowed, but they must contain at least an element of the theme to be selected by the jury.
- A series (a work consisting of several parts) is allowed. When adding a series of works to Beeld, do so by adding several photos within the same work. State this clearly in the title of your work and in the description.
- Minimum sizes are set. Work is sold through BuroMuro in 6 sizes; A5, A4, A3, A2, A1 and A0. Make sure your work can be printed sufficiently large and with the right resolution (300 dpi). On final submission, forward your work in all formats.

Scanned images or images created in Photoshop: TIFF, Adobe RGB, 8 or 16bit, 300dpi Images created in Illustrator: EPS, Adobe RGB, 8 or 16bit, 300 dpi PDF files delivered in CMYK have a smaller colour range than when the works are delivered in RGB.

- If you need help digitalising your work, contact <a href="mailto:bart@buromuro.com">bart@buromuro.com</a>.
- Your work should preferably not be framed, to give the scenographers of the exhibition flexibility. Works whose frame is part of the work are an exception to the rule and therefore do not need to be unframed to participate in 'Shameless Summer'.

#### SELECTION

Only works submitted via the online platform Beeld no later than midnight on Friday 19 May 2024 will be accepted for the selection of 'Shameless Summer'.

This will be followed by one online selection round, during which the digital submissions will each be judged individually by the jury members. In this process, the judges will be shown all the images associated with the work.

After going through the entries online separately, the jury will make a selection from all submitted works digitally via the online platform Beeld mid-May. Participants will be notified personally about the selection no later than 24 May 2024.

Selected works will be exhibited from 28 June to 1 September at Studio Binnekyk in Mechelen. If your work is selected, you commit to making your work available for the expo. You do this by bringing your work to Studio Binnekyk or submitting it digitally to hello@buromuro.com. For practical information about dates and opening hours for bringing in and collecting your work, see the 'Timing' table above.

You are responsible for bringing and collecting your work to and from Studio Binnekyk. The set-up of the exhibition is provided by BuroMuro and Studio Binnekyk.

## PRACTICAL INFO EXPO SHAMELESS SUMMER

The selected works will be exhibited from 28 June to 1 September 2024 at Studio Binnekyk, Korenmarkt 41 - 2800 Mechelen (Belgium) and displayed online via <u>BuroMuro.com</u> indefinitely. Entry is free for all. <u>Openinghours expo: to be determined</u>

# COPYRIGHT

The organisation has the right to publish and make images of the submitted works in all communication channels and in press releases about the project. The copyright will be correctly stated or correctly communicated to the press in each case. The selected participants will receive a licence agreement for a certain duration to produce the Art Prints.

# DISPUTE

All matters not provided for in the regulations will be submitted to the organising parties (BuroMuro, Studio Binnekyk). They will make a final decision in this regard. By participating, you, as a participant, declare that you agree to the regulations.

## PERSONAL DATA

The personal data shared by participants in the open call will only be used to contact the participants. This data will not be kept longer than necessary. Personal data will not be passed on to third parties.

# **QUESTIONS?**

Get in touch with Kunstwerkt Zoë Hoornaert – project officer / <u>zoe@kunstwerkt.be /</u> 09 235 23 21 Nederpolder 2, 9000 Gent <u>www.kunstwerkt.be</u>

Get in touch with BuroMuro Jolijn Gyssels - curator / jolijn@buromuro.com / 0472 50 93 63 Rijmenamsesteenweg 14, 2812 Muizen www.buromuro.com

